

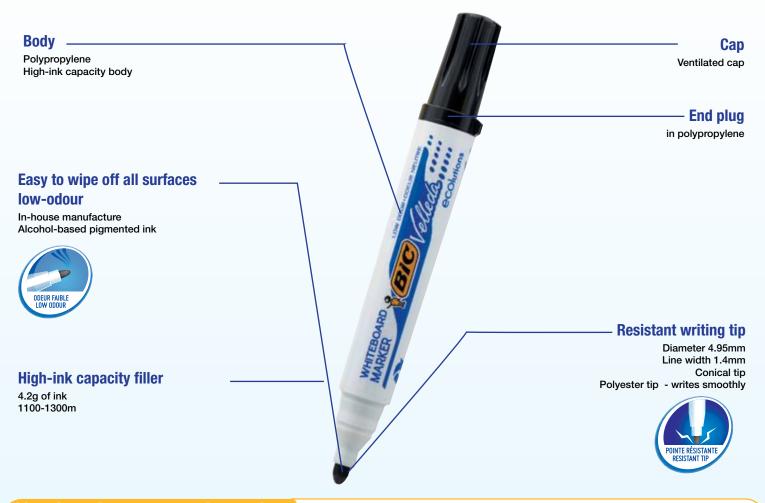




Whiteboard marker, low odour, long-lasting.

Product description

Dry-wipe marker for white boards, bullet acrylic tip, Ø 4.95mm for line width of 1.4mm. Alcohol-based pigmented ink, low-odour for school, office and domestic use on all wipe-clean surfaces. Long writing length: 1.1km⁽¹⁾. Made from 51% recycled material⁽²⁾. Made in France



Manufacturing process and controls

In-house manufacture: ink, core, body. Each Velleda 1701 Marker undergoes 81 quality tests on the production line. Checking for presence of ink, the tip and the filler on all products. Additional checks using a statistical or chronological method. Dimension, visual, assembly and strength tests.

Compliance with standards and regulations

Product:

- Inks tested by independent toxicology lab (ASTM D-4236)
 Heavy metal content tested by an external laboratory
- (EN71-3: 1995, A1:2000, ASTMF 963, 16 CFR 1301, 91/338/EEC)
- Cap complies with safety standard applicable to caps (ISO 11540 / BS 7272 1)
- End cover complies with safety standard applicable to end covers (BS7272-2)
- Complies with REACH / EC N° 1907/2006
- Packaging:
- Packaging complies with European directive (94/62/EC) relating to packaging and packaging waste
- Local packaging Eco-packaging: the volume, weight and materials used are optimised

- **Environment and social responsibility**
- Environment:
- ISO 9001 certified factory
- Cardboard, eco-design packaging made from $80\%^{\mbox{\tiny (2)}}$ recycled material
- Product made from 51% recycled material⁽²⁾

Social responsibility:

- Made entirely in our BIC factories in France
- Social audits carried out

- Logistics data
- Pen:
- Diameter 21mm - Length 138mm
- Weight 20g.
- Outer packaging:
- Box of 12, colour-coded: black, blue, red, green.
- Cardboard case x 4 mixed colours

(2) % of the total weight of the product, except for the ink system

(1) Internal source

MARCH 2014